



KARE

Lifestyle Point

LIFESTYLE POINT WITH

KARE
DESIGN



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The highlight of your sales floor

You run a shop and wish an exclusive, eye-catching sales area? Marvellous, we have all you need. Our recipe is proved by the success of already operating lifestyle points all over Europe.

The Kare Lifestyle Point is the result of our long time experience in retail business, combined with a unique product mix and up to date merchandising and topical presentation. It is the formula for success of our Kare shops which we offer as a seminal service to our customers, too.



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Our concept

Our innovative and user-friendly service offers to our customers more than a pure range of successful products.

Furniture, lighting, accessories and gifts – skilfully arranged in an outstanding presentation – create worlds of experience and scenes of living, that consumers are longing for.

The Kare Lifestyle Point is a perfect solution and shall stay a long-lasting centre of attraction. A direct-online order service and a qualified support enables the customer to keep his sales floor exemplarily at any time. That does not only sound easy – in fact, it is...



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Our target group

The typical Kare customer is cosmopolitan, open minded, loves smart shopping, and is orientated in fashion and design.

A trendy product mix, an excellent price-performance ratio and a unique presentation generate more impulse purchases than usual. Kare knows how to create the desire of transporting something of this perfect world into the own home.



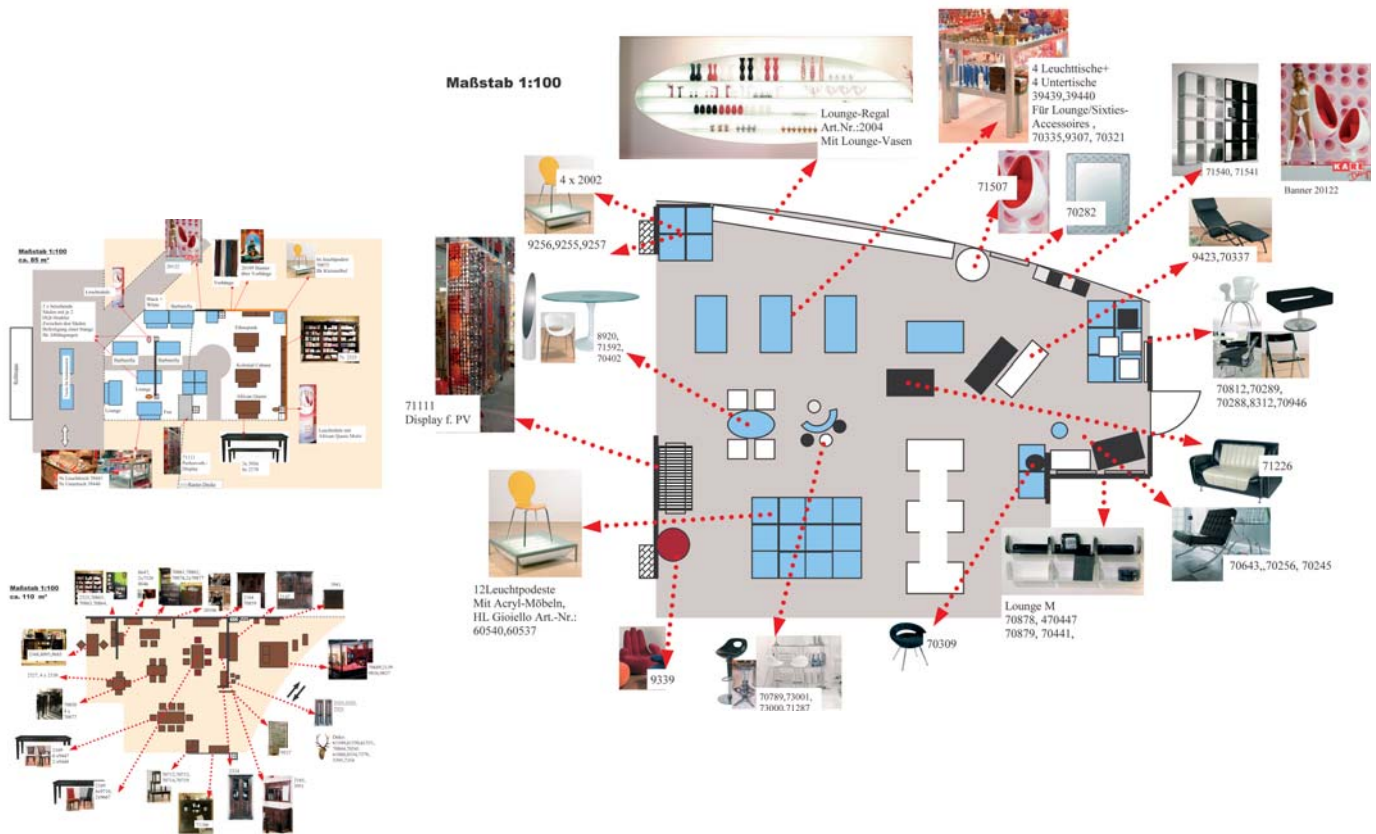
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Our product range

We know a lot about trends and realise these new ideas immediately in our production facilities. Our designers and trend scouts on the international platform enable us to present our trendy and up to date assortment.

Trend items, which combine original style and reasonable price, are the tools to create extraordinary worlds of living. Furniture, lighting, accessories and gifts create an extensive sales mix that leaves nothing to be desired. All the items belong to different topics and styles and complement or contrast one another.

No matter how different the items are – all of them are strictly following a motto, making Kare so successful in the national and international market: „ more taste than money!“



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**Our service for you:
professional planning**

We consider all constructional factors, particular wishes and assign a place for each of the selected items in order to ensure their optimum positioning and display in your Kare Lifestyle point. We incorporate all our experience for using the surface at its best and creating a unique sales promotional presentation.

All we need from you is the exact floor plan of the future lifestyle point, with detailed information about walls, floor, lighting, main view, walking direction. Complementary photos would be helpful. At last, some of your time for discussing the details and select the product mix.

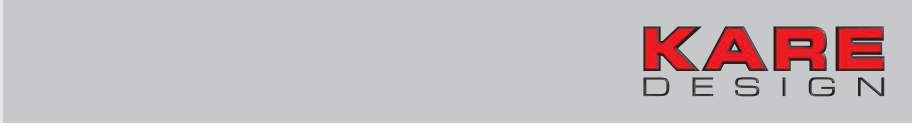
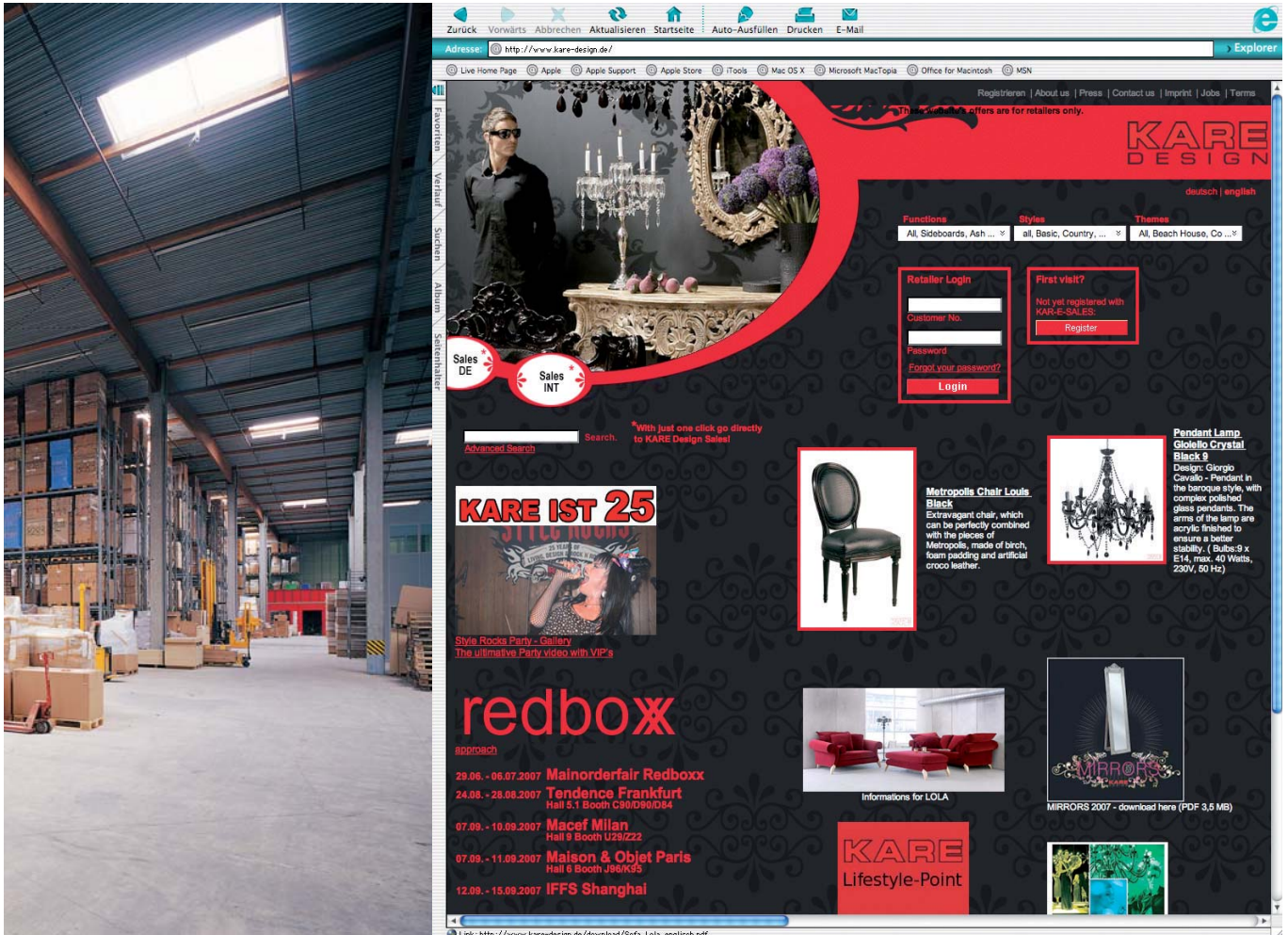


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Kare product carriers

By experience we have learned what kind of displays are the most suitable for our products, which shapes and colours blend in harmoniously, which ambience accentuates our products and how they can be emphasised ideally.

This knowledge combined with function and design is the basis of all our product carriers. According to the size of your sales floor you are free to choose what elements you want to integrate and what you like most.



Easy replenishment

The stocking of our articles in a 20,000 sq. mtrs. high rack warehouse is an important factor in order to guarantee a quick availability of our products.

The internet is speedy, always up to date, available wherever you are and whenever you want. That is the reason why it is our main information and communication tool. On our web site you can browse our complete range of products, be the first to discover latest news, and send your order comfortably day and night.

www.kare-design.de





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